



PCET's
**Pimpri
Chinchwad
University, Pune**

Learn | Grow | Achieve

India's Leading



SILVER



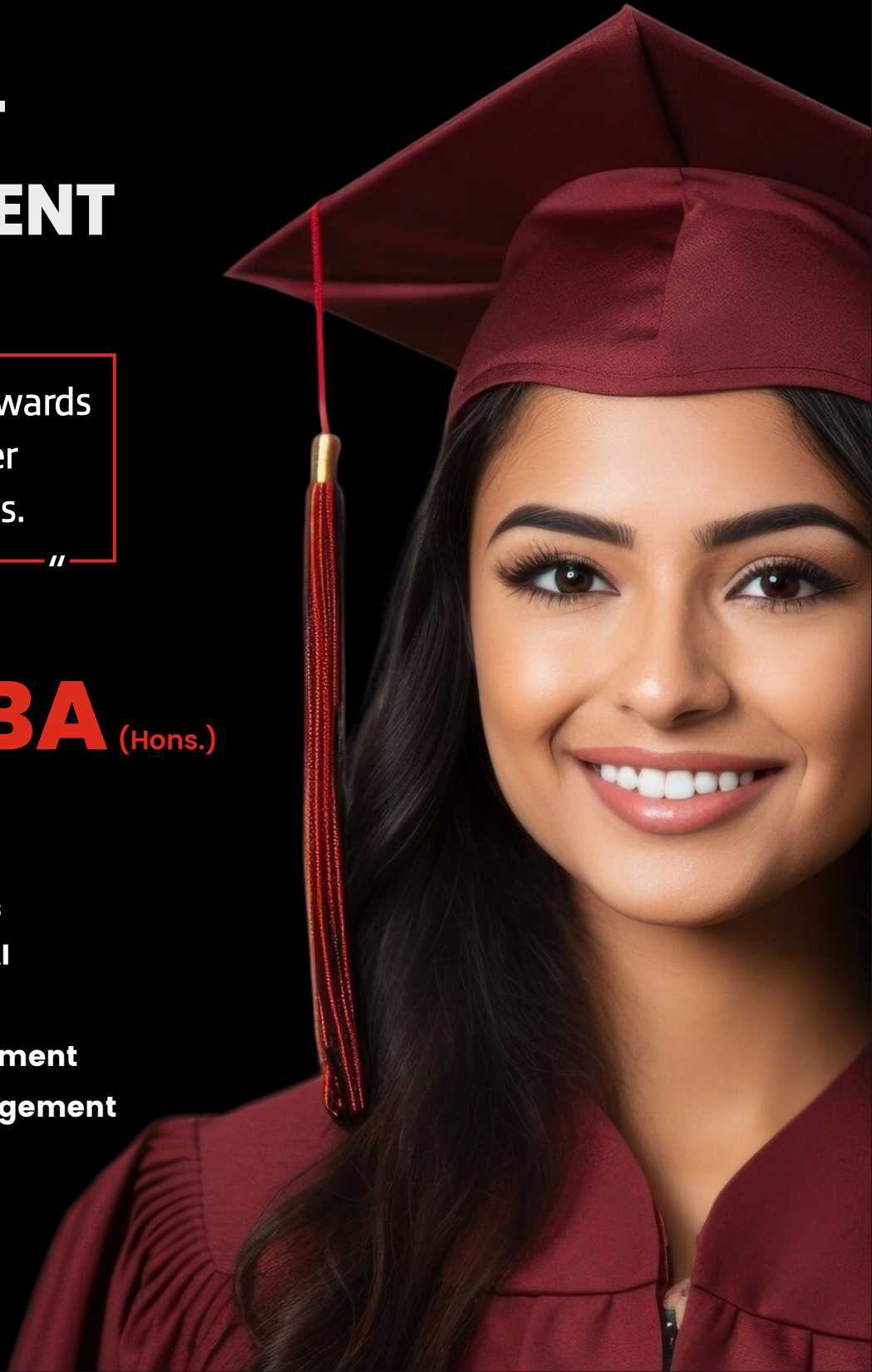
Pimpri Chinchwad Education Trust's
PIMPRI CHINCHWAD UNIVERSITY
———— Sate Maval, Pune ————

PCU SCHOOL OF MANAGEMENT

“
Take the first step towards
your dream career
with our programs.
”

BBA / BBA (Hons.) MBA

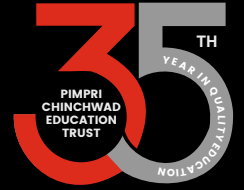
- International Business
- Business Analytics & AI
- General
- Agri Business Management
- Pharmaceutical Management





PIMPRI CHINCHWAD EDUCATION TRUST
A Trusted Brand in Education Since 1990..

About Pimpri Chinchwad Education Trust (PCET), Pune



About Pimpri Chinchwad Education Trust, PCET (Pune)

Pimpri Chinchwad Education Trust (PCET), the driving force behind Pimpri Chinchwad University (PCU), Pune, is a trusted name in the field of education with over 35+ years of legacy in nurturing excellence. With 11 institutes across 4 campuses in Pune, PCET has established a strong foundation in academia quality, research, and industry-oriented learning, consistently contributing to the development of future-ready professionals.

Building on this legacy, PCET has introduced Pimpri Chinchwad University (PCU), Pune as a dynamic and fast-emerging institution, redefining higher education through innovation, industry integration, and global exposure. Strategically located in the Pune-Pimpri Chinchwad industrial corridor, the University is surrounded by leading IT hub, automobile industries, and manufacturing ecosystems—offering exceptional opportunities for internships, live projects, and placements. Offering a diverse portfolio of programs across engineering & technology, management, design, media, law, pharmacy, health sciences, and allied domains, PCU empowers students to explore, specialize, and excel. With a strong focus on experiential learning, multi disciplinary education, and career outcomes, PCU is committed to nurture future leaders, innovators, and global professionals.



PCET Campus, Akurdi, Pune

Institutes Under Pimpri Chinchwad Education Trust (PCET Pune)

- Pimpri Chinchwad University, Sate Maval, Pune (www.PCU.edu.in)
- Pimpri Chinchwad Polytechnic (www.PCPolytechnic.com)
- S. B. Patil Public School (www.SBPatilSchool.com)
- S. B. Patil College of Science & Commerce (www.SBPatilCollege.com)
- Pimpri Chinchwad College of Arts, Commerce and Science (www.PCACSpune.com)
- Pune Business School (www.PuneBusinessSchool.com)
- Pimpri Chinchwad College of Engineering (www.PCCOE.pune.com)
- S. B. Patil Institute of Management (www.SBPatilMBA.com)
- Pimpri Chinchwad College of Engineering & Research (www.PCCOER.com)
- S. B. Patil College of Architecture & Design (www.SBPatilArchitecture.com)

Institutes Under Management Support By Pimpri Chinchwad Trust (PCET)

- Nutan Maharashtra Institute of Engineering & Technology (www.NMIET.edu.in)

About Pimpri Chinchwad University, Pune

Pimpri Chinchwad University (PCU), Pune, a milestone initiative of Pimpri Chinchwad Education Trust (PCET), is a progressive institution committed to academic excellence, innovation, and industry-integrated learning. Established under the Government of Maharashtra Act No. VIII of 2024, and included under Section 2(f) of the UGC Act, 1956, the University reflects a strong foundation of credibility and quality in higher education.

Spread across a 30+ acre state-of-the-art campus in the Pune Metropolitan Area, PCU is strategically located within the Pune-Pimpri Chinchwad industrial corridor, in close proximity to leading organizations such as General Motors, JCB, Infosys, and other prominent industries—providing students with an enhanced exposure to real-world learning, internships, and career opportunities. The University offers multidisciplinary programs across engineering, management, design, law, pharmacy, health sciences, media, and allied domains, aligned with emerging global and industry trends. With a strong emphasis on experiential learning, research, and holistic development, PCU is committed to nurture the competent professionals, innovators, responsible global citizens, and transforming students into the trailblazers of tomorrow.



"35+ Years of PCET Legacy Empowering the Future at Pimpri Chinchwad University."

www.PCU.edu.in

- About School of Management -

Pimpri Chinchwad University's School of Management is a premier institution offering cutting-edge undergraduate and postgraduate programs in management. Focused on academic excellence, skill development, and experiential learning, the school prepares students to navigate the complexities of the global business landscape. With a vibrant learning environment, experienced faculty, and industry-aligned curriculum, we cultivate ethical leaders equipped with the knowledge and competencies to succeed in the corporate world.

- Courses Offered-

BBA / BBA (Hons.) Bachelor of Business Administration

BBA program offers top specializations like Business Analytics, FinTech, and Logistics & Supply Chain Management, making it one of Pune's best.

Duration 3/4 Years **Fee Per Annum** ₹ ₹ 1,25,000/-

Eligibility: Open Category students need a minimum of 50% at the 10+2 level from ICSE/CBSE/any State Board or equivalent, and 45% for reserved category candidates. Selection is based on merit and a personal interview conducted by PCU.

- Specialization (For BBA Program) -

Marketing

Logistics & Supply Chain Management

Finance

Digital Marketing & Media Communication

Human Resource

MBA Master of Business Administration

International Business

MBA International at PCU offers dual specializations in Finance, HR, Marketing, FinTech, Digital Marketing, Logistics & Supply Chain, Entrepreneurship, and Investment Banking.

Duration 2 Years **Fee Per Annum** ₹ ₹ 3,70,000/-

Business Analytics & AI

MBA in Business Analytics & AI prepares students with data-driven and AI skills to lead innovation and growth across industries.

Duration 2 Years **Fee Per Annum** ₹ ₹ 3,70,000/-

MBA Master of Business Administration

General

MBA program equips students with the essential skills and knowledge needed to succeed in today's fast-changing business world.

Duration 2 Years **Fee Per Annum** ₹ ₹ 2,60,000/-

Agri Business Management

MBA in Agri Business Management equips future leaders with skills in supply chain, food production, agri finance, and rural marketing.

Duration 2 Years **Fee Per Annum** ₹ ₹ 2,60,000/-

Pharmaceutical Management

MBA in Pharmaceutical Management combines a strong curriculum, hands-on learning, and industry links to deliver top-tier pharma management education.

Duration 2 Years **Fee Per Annum** ₹ ₹ 2,60,000/-

- Specializations (For MBA Program) -

Marketing

- Strategic Marketing & Digital Engagement
- Consumer Insights & Digital Behavior

Human Resource

- Strategic HR Management
- Digital Disruption & Human Computer Interaction

Finance

- Financial Markets & Corporate Strategy
- Risk Management & Sustainable Investing

Digital Marketing

- Digital Marketing Analytics & SEO
- Social Media & Content Marketing

Entrepreneurship & Venture Dev.

- Entrepreneurial Mindset & Operations
- Launching Startups & Sustainable Energy Solutions

Logistics & Supply Chain

- Machine Learning & AI in Finance
- Blockchain & Cryptocurrency in Finance

Investment Banking

- Global Supply Chain Optimization
- Sustainable & Data-Driven Logistics

FinTech

- Financial Analysis & Risk Management
- Sustainable Corporate Finance

Eligibility: Open category students need a minimum 50% aggregate in graduation. Reserved category students must have at least 45%. National entrance test scores (CAT, XAT, CMAT, MH-CET, PCU Test) required.

- Your Advantage At PCU -

1. **Industry-Integrated Learning** : Live projects, internships, and real-world exposure embedded in curriculum.
2. **Global Exposure & International Opportunities** : 50+ global collaborations, student exchange, study tours, and credit transfer pathways.
3. **Future-Ready Curriculum** : NEP-aligned, AI-integrated multidisciplinary programs for a future-ready education.
4. **International Certifications & Skill Enhancement** : Certifications from global platforms like Google, SAP, NPTEL, NSE integrated into academics.
5. **Diverse Specializations & Career Pathways** : Wide range of industry-relevant specializations aligned with evolving global careers.
6. **Experiential & Outcome-Based Education (OBE)** : Case-based, project-based, and skill-focused learning ensuring career readiness.
7. **Strategic Industry Location Advantage** : Located in Pune's industrial hub with access to 3000+ companies for exposure and opportunities.

- PCU's School of Management USPs -

- ◆ **Expert Faculty & Personalized Mentorship** Experienced faculty with strong academic and industry background, supported by mentoring system.
- ◆ **Strong Placement Ecosystem** 1550+ job offers, centralized placement cell, and strong recruiter network across industries.
- ◆ **Holistic Student Development** Clubs, events, leadership activities, entrepreneurship support, and vibrant campus life.
- ◆ **Industry-Oriented Infrastructure** AI-integrated labs, cutting-edge technology, and industry-specific resources for enhanced learning.
- ◆ **Hands-On Learning Opportunities** Real-world exposure with live projects, internships, and case studies from top industry leaders.
- ◆ **Highly Ranked Programs** Recognition from national and global bodies, ensuring high academic standards and quality.
- ◆ **Stanford Alumni Lecture Series** PCU provides exclusive access to lecture series from Stanford alumni for valuable insights and knowledge.
- ◆ **Harvard Business Case Studies** Incorporating Harvard Business case studies to offer real-world perspectives on business strategies and problem-solving.

PCET's & PCU's International Collaborations

Bilateral Agreements (50+ MoUs) with Leading International Universities.

USA, UK, Australia, Russia, Germany, Japan, Korea, Malaysia, Indonesia, Vietnam, Myanmar Ireland and Singapore

PCET and PCU integrate global exposure into academics through 50+ international collaborations with leading institutions worldwide, offering opportunities like summer internships, research attachments, and immersive programs across Singapore, Germany, Japan, Malaysia, the USA, and Europe

These programs—ranging from short-term intensives to extended industry experiences—combine academic rigor with hands-on training, cross-cultural learning, global certifications, and direct industry exposure, enabling students to graduate with a strong international perspective and global readiness.

Global Exposure through International Study Programs

In an increasingly interconnected world, education must extend beyond borders. Global immersion programmes are designed to equip students with :

- **Cross-cultural competence**
- **Global industry exposure**
- **Enhanced employability**
- **Adaptability & leadership**



- PCU International & Domestic Study Tour -



Highlights at Pimpri Chinchwad Education Trust, Pune

35+
Years Legacy in
Quality Education

1,000+
Recruiters on
Campus Every Year

36,000+
Placements

60,000+
Alumni

5,500+
Research Papers

1,500+
Expert Faculty

20,000+
Students on
Campus Every Year

4
Campuses

11
Educational
Institutes

600+
Patents

PCET Centralised Placement Cell *"Delivering Outcomes. Building Careers. Powering Futures."*

The PCET Centralized Placement Cell is a pioneering initiative that serves as the cornerstone of placement activities across all institutes under the Pimpri Chinchwad Education Trust (PCET). With a strong legacy of academic excellence and industry collaboration, this centralized cell ensures that all students within the PCET ecosystem have access to high-quality placement opportunities.

Highest Salary Offered to Our Students

CTC 61 Lakhs p.a

Placement Highlights 2026 (Current Final Year Batch)

- 1550+ Job Offers secured by PCET Students
- Offers are increasing... and rising every day!

PCU Placement Highlights

- + 350 Plus Exclusive Job Offers for PCU Students
- + 65.60% Placement Ratio (Ongoing Cycle)
- + Strong Corporate Participation Across Sectors
- + Expanding Industry Network

Some of PCET's Major Internships

Microsoft	: ₹. 1,25,000 p.m.
Google	: ₹. 1,20,000 p.m.
Adobe	: ₹. 1,00,000 p.m.
Linkedin	: ₹. 1,00,000 p.m.
Morgan Stanley	: ₹. 87,000 p.m.
Amazon	: ₹. 80,000 p.m.
Barclays	: ₹. 75,000 p.m.

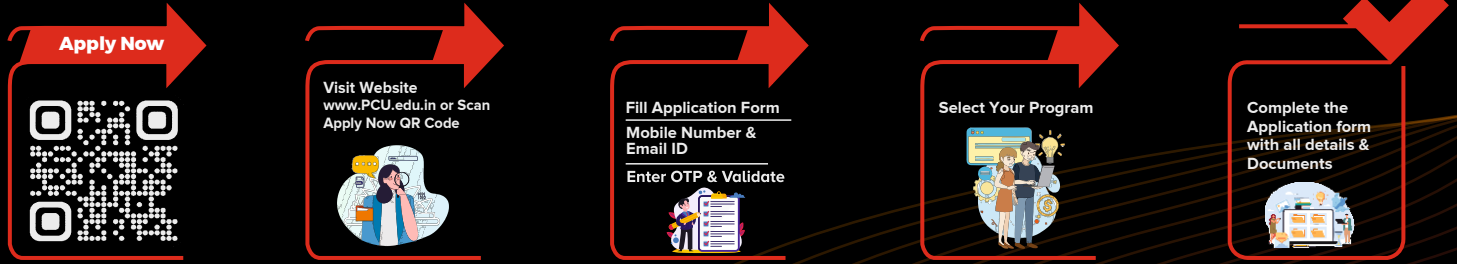
Company	Salary (LACS PER YEAR)	Company	Salary (LACS PER YEAR)
UBER	61 L	Data Insights	36 L
ZF India	32 L	Amazon	28 L
Directi	26 L	Konica (Japan)	20 L
Daifuku Co. Ltd. (Japan)	18 L	Techfirm (Japan)	17 L
Veritas	12.5 L	HSBC	12 L
1E0 Technologic	11.6 L	Adobe	11 L
Flipkart	11 L	Credit Suisse	11 L
Vmware	10 L	LTI	10 L
Quantiphi	9.5 L	Symantec	9.0 L
Persistent Systems	8.4 L	SAP LAB	8.25 L
Pubmatic	8.0 L	Afour Technologies	8.0 L
Samsung R&D	7.5 L	Capgemini	7.5 L
Dassault	7.5 L	Josh Software	7.0 L
Bombardier	7.0 L	TIAA	7.0 L
Accenture	6.5 L	Informatica	6.0 L
Mediaocean	6.0 L	TetraPak	6.0 L
ThoughtWorks	5.8 L	Tibco	5.5 L
Cummins	5.5 L	Godrej & Boyce	5.5 L
Value Labs	5.3 L	KSB Pumps	4.75 L
Sagitec	4.5 L	Uno Minda	4.5 L
SKF	4.5 L	Sungard	4.5 L

Industry Connects

Our strategic location amidst the industrial hubs of Pune, Pimpri Chinchwad, Talegaon, Chakan, Navi Mumbai, and Mumbai provides students with unparalleled opportunities for internships, industrial visits, and collaborations with leading companies. Our strong network of PCET alumni, many of whom are leaders in their respective industries, frequently engage with the students, sharing valuable insights and paving the way for their success.



Apply in Easy Steps



Industry-Driven Education. Career-Ready Outcomes

At PCU, learning goes beyond classrooms. With strong industry integration, live projects, and real-world exposure, students gain the skills and confidence to excel in their careers. Bridging the gap between education and industry.

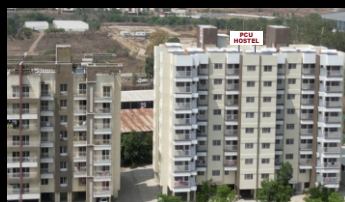


Shape your future at PCU with International & National Certifications and Experiential Learning, in collaboration with.



PCU HOSTEL

- Student-Friendly Environment
- Modern Amenities & Comfortable Stay
- Modern and Well-Equipped Rooms
- Wi-Fi Connectivity
- Gymnasium & Indoor Games
- Safe & Secure Campus Living
- Supportive Staff and Services

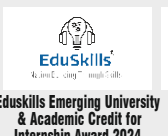
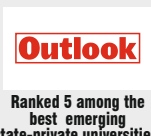
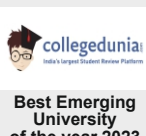


Accommodation Highlights

- In-House Hostels & Hostels Around Campus
- Separate Hostels for Girls and Boys
- Girls' Hostel Within the Campus
- Rooms Available in Double & Triple Occupancy (Subject to Availability)
- 24/7 Campus Security



Leading the Way in Education : Maharashtra's Finest University



Best Emerging University of the year 2023

Best Organization in Placements & Research

Awarded as the 'Pride of Maharashtra'

Awarded as the "Best Private University in Maharashtra".

Ranked 5 among the best emerging state-private universities.

EduSkills Emerging University & Academic Credit for Internship Award 2024

Times Education Icons 2024

Bharat Leadership Award



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Chinchwad
University, Pune

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PCET's Pimpri Chinchwad University (PCU)

(Established under Govt. of Maharashtra Act No. VIII of 2024)

University Office : Sate Maval (PMRDA), Pune- 412 106. MH - India

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