



# About Pimpri Chinchwad Education Trust (PCET), Pune



PIMPRI CHINCHWAD EDUCATION TRUST
A Trusted Brand in Education Since 1990...



Pimpri Chinchwad Education Trust (PCET) has a legacy of nurturing excellence since its establishment in 1990. Its sole mission was aimed at serving society, the industry, and all stakeholders through value-inculcating, quality education in the area of schooling, as well as professional tutelage in the fields of engineering, IT, management, design, health sciences, liberal arts, and computer applications.

Our 12 institutes spread across our 3 campuses in Nigdí, Ravet, and Sate, Vadgaon Maval, Pune, respectively have carved out a name for themselves, having transformed the lives of over 47000 students so far. Our institutes: Pimpri Chinchwad College of Engineering (PCCOE), Pimpri Chinchwad College of Engineering & Research (PCCOER), and S.B. Patil College of Architecture & Design are some of the most sought-after colleges in the country.

### **About Pimpri Chinchwad University, Pune**

Pimpri Chinchwad Education Trust (PCET) is the driving force behind Pimpri Chinchwad University, Pune. As a trusted and renowned educational institution, PCET has a rich history of providing quality education across various disciplines. With a strong commitment to academic excellence, research, and industry-relevant programs, PCET has become a beacon of learning in the Pune region.

Pimpri Chinchwad University, Pune, is a dynamic and forward-thinking university committed to delivering high-quality education and fostering innovation. Located in the thriving city of Pimpri Chinchwad Pune belt, it is strategically positioned within an industrial belt that includes IT hubs, automobile industries, and diverse manufacturing sectors. The university offers a diverse range of programs, from engineering and technology to management, design, liberal arts, mass media, law, pharmacy, health sciences, and more, ensuring students have a plethora of options to explore.



- Pimpri Chinchwad Polytechnic
- Pimpri Chinchwad College
   of Engineering (www.PCCOEpune.com)
- Pune Business School (www.PuneBusinessSchool.com)

(www.PCPolytechnic.com)

- S. B. Patil Public School (www.SBPatilSchool.com)
- S. B. Patil College of Science & Commerce (www.SBPatilCollege.com)
- Pimpri Chinchwad College of Arts,
   Commerce and Science (www.PCACSpune.com)
- S. B. Patil Institute of Management (www.SBPatilMBA.com)
- Pimpri Chinchwad College of Engineering & Research (www.PCCOER.com)
- S. B. Patil College of Architecture
   & Design (www.sBPatilArchitecure.com)

#### Institutes Under Management Support By Pimpri Chinchwad Trust (PCET)

- Nutan Maharashtra Institute of Engineering & Technology (www.NMIET.edu.in)
- Nutan College of Engg. & Research (www.NCERpune.in)

#### **About School of Liberal Arts**

At the School of Libral Art's Pimpri chinchwad, Pune we embark on an enlightening journey of intellectual exploration excellence in liberal arts education. We celebrate the beauty of diversity in thought and perspective, encouraging students to question, challenge, and expand their horizons.



#### Our Mission

Our mission is to empower students with knowledge, critical thinking skills, and empathy necessary tonavigate an ever – changing world. We believe that a strong foundation in the liberal arts is the key tounderstanding the complexities of society, culture, and the human experience.

# Why Choose the School of Liberal Arts?

- Broaden Your Horizons Through National and International Settings
- International Settings
   Engage with Inspiring Faculty
- Small Class Sizes

- Global Perspective
- Critical Thinking and Problem-Solving
- Foreign university tie ups and exchange programs
- Experiential Learning

#### B.A (Hon) Liberal Arts

#### **Program Overview**

The School of Liberal Arts is a place where intellectual curiosity knows no bounds, where diversity is celebrated, and where lifelong learning is the goal. Join us in this transformative journey as we empower you to become a critical thinker, an engaged citizen, and a global problem solver.

#### Foundation / Core Subjects

Indian Literature & Culture, Linguistic Proficiency, Science of Living, Fine Arts, Media & Communication, Philosophy - Aesthetics & Ethics.

#### **Major Minor combination**

English, Economics, Psychology, Film studies, Marketing, Finance, Journalism

#### **Electives**

AI, Visual arts, Political, Digital marketing, Creative Writing, Photography,

#### **Career Opportunity**

Social media manager, Customer Representative, Event planner, Editor, Journalist, PR Specialist, Management Consultant

#### BA (Hon) English

#### **Program Overview**

BA in English Literature and Linguistics is an undergraguate program that combines the study of English Literature and linguistics. It is designed to provide students a comprehensive understanding of the english language, both in its literary and ingisticc aspects.

#### **Curriculum:**

The curriculum for a BA English Literature and linguistics typically includes a blend of courses in the following areas:

#### **Major Minor combination**

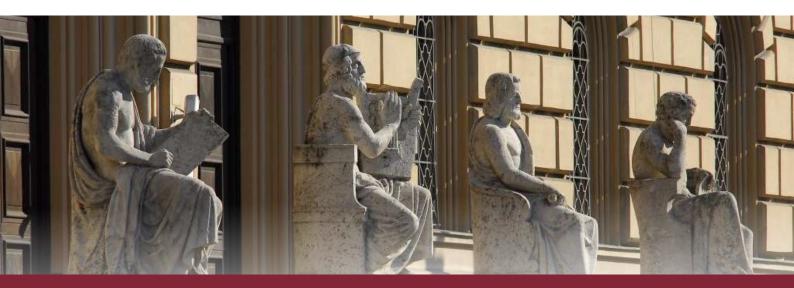
American Literature, British Literature, World Literature, Classical English Literature, Literary Theory and Criticism, Introduction to Linguistics, Phonetics and Phonology, Creative Writing, Technical Writing, Public Speaking

#### **Electives**

Students often have the opportunity to choose elective courses in areas such as Film Studies, Cultural Studies, or specialized topics in literature and linguistics, English Language Teaching (ELT).

#### **Career Opportunity**

Academic Careers, Professional Writing, Marketing and Advertisement, Public Relations, Translator, Digital Marketing and Social Media Marketing, Content Writing and Blogging



#### **BA (Hon) Economics**

The B.A (H) Economics curriculum provides a solid foundation for a lot of the discipline's cutting-edge ideas. It gives the student a logical framework for conceptualizing and analyzing how homes, businesses, and governmental entities behave and interact. Programme focuses at following areas with specialization.

#### **Major Minor combination**

Micro Economics, Macro Economics, Statistics, Mathematics for Economics, Growth and Development Economics, Indian Economy, History of Economic Thoughts, Cashless Economy and Start-ups, Global Economic Issues

#### **Flectives**

Mathematical Economics, Research Methodology, Econometrics, Monetary Economics Public Finance, Financial Institutions and Markets, International Trade and Finance, Environmental Economics, Economics of Health and Education, Industrial and Labour Economics, Agriculture Economics

#### **Career Opportunity**

Jobs directly related to your degree include:

Actuarial analyst, Chartered accountant, Compliance officer, Data analyst, Economist, External auditor, Financial risk analyst, Investment analyst, Political risk analyst, Risk manager, Statistician, Stockbroker

\*Multiple entry and exit as per National Education Policy (NEP)

Our Masters Programs are- M.A. English Literature I M.A. Linguistics

\* To be proposed

**Career Opportunities:** 

Publishing/Editing/Journalism/Copywriting, Film/Media/TV, Education& Teaching, Translation and Interpretation, Academic/Technical Writing Content Marketing

PhD in English, Cultural, Social & Interdisciplinary Studies



# **Programs at Pimpri Chinchwad University**

#### **School of Engineering & Technology**

- B. Tech Computer Science & Engineering
- B. Tech CSE (AI & ML)
- B. Tech CSE (AI & Data Science)
- BCA (Bachelor of Computer Applications)
- MCA (Master of Computer Applications)

#### **School of Design**

- B. Des Product Design
- B. Des Visual Communication
- B. Des Fashion & Apparel Design
- B. Des Interior & Space Design
- B. Des Interaction Design
- B. Des Animation & Game Design
- PG Diploma in Adv. Automotive Dig. Modelling
- PG Diploma in EV Technology

#### School of Liberal Arts & Humanities

- Bachelor of Arts (BA) Liberal Arts, **English, Economics**
- Bachelor of Arts in Media & Communication Studies
- BA. LL.B\*
- LL.B\* (Subject to approval from bar council of India)

#### **School of Pharmacy**

B. Pharm D. Pharm

#### **Doctor of Philosophy**







#### Research and innovation environment



International exposure with exchange program



**Expert Faculty** with corporate experience

**Advantages of PCU** 

Project based learning

with majors and minors

designed by global experts.



Student centric learning approach



ATM Facility available at the PCU campus



Multi entry and exit system with recognition of prior learning



World class tech enabled campus with global standard residential hostel facilities



Industry academia partnership

Very well-established

**PCET** centralised

placement cell



Blend of innovative and contemporary pedagogy



Focus on entrepreneurship development



**School of Management** 

#### **MBA** (International)

- International Study Tour
- SAP Certification

#### Specialization (Dual)

- Fintech
- Business Analytics
- Digital Marketing & Media Management
- Investment Banking
- Human Resource Management
- Entrepreneurship & Venture Development
- Agribusiness Management
- Pharma Management
- \* 16 Additional Certifications

### **BBA** (Bachelor of Business Administration) **Specializtions**

- Finance
- Marketing
- Digital Mktg. & Media Mgmt.
- Human Resource Management
- Supply Chain Mgmt. & Logistics

### **School of Sciences**

- B.Sc Clinical Psychology
- B.Sc Nutrition & Dietetics
- B.Sc Computer Science (Cyber Security)







#### **PCET Centralised Placement Cell**

The PCET Centralized Placement Cell is a pioneering initiative that serves as the cornerstone of placement activities across all institutes under the Pimpri Chinchwad Education Trust (PCET). With a strong legacy of academic excellence and industry collaboration, this centralized cell ensures that all students within the PCET ecosystem have access to high-quality placement opportunities.

# Highest Salary Offered to our Student

# CTC 61 Lakhs p.a

PCET TOTAL OFFERS 2022 BATCH: 2,147 JOB OFFERS FOR 1,662 STUDENTS

# Stellar Placements for PCET Students

Capgemini (2022-2023) 547

Capgemini (2021-2022) 348

Capgemini (2020-2021) 323

Cognizant (2021-2022) 307

Wipro (2021-2022) 267

Cognizant (2022-2023) 229

Capgemini (2019-2020) 207

KPIT (2015-2016) 183

**KPIT** (2014-2015) 155

Accenture (2022-2023) 149

Company	Salary (LACS PER YEAR)	Company	Salary (LACS PER YEAR)
UBER	61 L	AFour Technologies	8.0 L
Data Insights	36 L	Samsung R&D	7.5 L
ZF India	32 L	Capgemini	7.5 L
Amazon	28L	Dassault	7.5 L
Directi	26 L	Josh Software	7.0 L
Konica (Japan)	20 L	Bombardier	7.0 L
Daifiuku Co Ltd (Japan)	18 L	TIAA	7.0 L
Techfirm (Japan)	17 L	Accenture	6.5 L
Veritas	12.5 L	Informatica	6.0 L
HSBC	12 L	Mediaocean	6.0 L
1E0 Technologic	11.6 L	TetraPak	6.0 L
Adobe	11 L	ThoughtWorks	5.8 L
Flipkart	11 L	Tibco	5.5 L
Credit Suisse	11L	Cummins	5.5 L
Vmware	10 L	Godrej & Boyce	5.5 L
LTI	10 L	Value Labs	5.3 L
Quantiphi	9.5 L	KSB Pumps	4.75 L
Symantec	9.0 L	Sagitec	4.5 L
Persistent Systems	8.4 L	Uno Minda	4.5 L
SAP Lab	8.25 L	SKF	4.5 L
Pubmatic	8.0 L	Sungard	4.5 L
		FILL .	

## **Industry Connects**

Our strategic location amidst the industrial hubs of Pune, Pimpri Chinchwad, Talegaon, Chakan, Navi Mumbai, and Mumbai provides students with unparalleled opportunities for internships, industrial visits, and collaborations with leading companies. Our strong network of PCET alumni, many of whom are leaders in their respective industries, frequently engage with the students, sharing valuable insights and paving the way for their success.

























































# Highlights at Pimpri Chinchwad Education Trust, Pune

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Years Legacy In Quality
Education

1,000+

Recruiters On Campus Every Year **31,000+** Placements

55,200+

**5,000**Research Papers

1,000+

14500+ Students on Campus Every Year **4**Campuses

Educational Institutes

450+

#### PCET's International Collaborations

### Bilateral Agreements (34+ MoUs) with International Universities.

(USA, UK, Australia, Russia, Germany, Japan, Malaysia, Indonesia, Vietnam, Myanmar and Ireland)

PCET's international collaborations stand as a testament to its commitment to global education and academic excellence. With partnerships involving over 34 prestigious international universities and organizations, PCET fosters academic and research exchange, facilitates expertise sharing for course design, and jointly conducts workshops, conferences, webinars, and symposiums. These collaborations also offer valuable opportunities for students across all PCET institutes, including Pimpri Chinchwad University (PCU).







































# **Bridging Borders: PCU Hosts Distinguished International Delegation**



Mr. Kiriyama San CEO of Stockweather Japan KK



Dr. Valsan Vethody Consul General of Sri Lanka



Professor Toshihiro Moriga Japan's Tokushima University



Ms. Andrea Kühn The Consul General of South Africa



Professors From The UK's Leeds University & Slovenia's Nova Gorica University



Professor Sung Ha Park,
Prof. Of Physics From The Sungkyunkwan
University Of South Korea

# **Program Highlights**

- Case-based learning, fostering an experiential educational experience.
- State-of-the-art lab facilities equipped with the latest technologies.
- National and international programs for a well-rounded perspective.
- Dedicated Centre for Industry-Academia partnerships, providing assistance for internships and placements.
- Ability / Skill Enhancement courses covering business communication, effective presentation techniques, foreign languages such as Japanese, German, French and more.
- Memorandums of Understanding (MoUs) with 34+ corporate entities, facilitating training, research,
   and development opportunities, to facilitate industry connect, summer internship & final placement.
- International students can avail the 'International Credit Transfer' advantage at PCU.
- Summer school/ Internship to students of PCU in foreign universities.

# APPLY IN 4 EASY STEP'S



Visit Website www.PCU.edu.in



Fill Application Form Mobile Number & Email ID Enter OTP & Validate



Select Your Program



Complete the Application form with all details & Documents

## A Flourishing Student Life at PCU

Life at Pimpri Chinchwad University is not just about academics; it's also about personal growth, cultural exposure, and extracurricular activities. Our campus is buzzing with societies and events that cater to diverse interests, ensuring that students have a well-rounded experience.











#### **PCU HOSTEL**

We are delighted to introduce our exceptional Pimpri Chinchwad University, Pune hostel facility, nestled amidst the breathtaking beauty of lush green nature and majestic mountains. Designed to provide students with a truly enriching living experience, our hostel offers a range of outstanding features.

## **Key Features We Offer**

- Modern and Well-Equipped Rooms
- Wi-Fi Connectivity
- Secure and Safe Environment
- Indoor Games

- Gymnasium
- Lush Green Nature
- Study Areas with Scenic Views
- Supportive Staff and Services







### Leading the Way in Education: Maharashtra's Finest University

AWARDS & RANKINGS



Best Emerging University of the year 2023



Best Organization in Academics, Placements & Research



Awarded as the 'Pride of Maharashtra



Awarded as the "Best Private University in Maharashtra".



Ranked 9 among the best emerging state-private universities.



## PCET's Pimpri Chinchwad University (PCU)

(Established under Govt. of Maharashtra Act No. V 2023) Sate Maval (PMRDA), Pune- 412106, MH, India

