



PCET's
Pimpri
Chinchwad
University, Pune

Learn | Grow | Achieve



PIMPRI CHINCHWAD EDUCATION TRUST
A Trusted Brand in Education Since 1990..



BBA

Media & Communication

B.Sc

Animation, VFX & Multimedia Sciences

ADMISSIONS OPEN

www.PCU.edu.in



PIMPRI CHINCHWAD EDUCATION TRUST
A Trusted Brand in Education Since 1990..

About Pimpri Chinchwad Education Trust (PCET), Pune



PCET Campus, Akurdi, Pune

Pimpri Chinchwad Education Trust (PCET) has a legacy of nurturing excellence since its establishment in 1990. Its sole mission was aimed at serving society, the industry, and all stakeholders through value-inculcating, quality education in the area of schooling, as well as professional tutelage in the fields of engineering, IT, management, design, health sciences, liberal arts, and computer applications. Our 12 institutes spread across our 3 campuses in Nigdi, Ravet, and Sate, Vadgaon Maval, Pune, respectively have carved out a name for themselves, having transformed the lives of over 47000 students so far. Our institutes: Pimpri Chinchwad College of Engineering (PCCOE), Pimpri Chinchwad College of Engineering & Research (PCCOER), and S.B. Patil College of Architecture & Design are some of the most sought-after colleges in the country.

About Pimpri Chinchwad University, Pune

Pimpri Chinchwad Education Trust (PCET) is the driving force behind Pimpri Chinchwad University, Pune. As a trusted and renowned educational institution, PCET has a rich history of providing quality education across various disciplines. With a strong commitment to academic excellence, research, and industry-relevant programs, PCET has become a beacon of learning in the Pune region. Pimpri Chinchwad University, Pune, is a dynamic and forward-thinking university committed to delivering high-quality education and fostering innovation. Located in the thriving city of Pimpri Chinchwad Pune belt, it is strategically positioned within an industrial belt that includes IT hubs, automobile industries, and diverse manufacturing sectors. The university offers a diverse range of programs, from engineering and technology to management, design, liberal arts, mass media, law, pharmacy, health sciences, and more, ensuring students have a plethora of options to explore.



PCU Campus, Sate, Vadgaon - Maval, Pune

Institutes Under

Pimpri Chinchwad Education Trust (PCET Pune)

- Pimpri Chinchwad Polytechnic (www.PCPolytechnic.com)
- Pimpri Chinchwad College of Engineering (www.PCCOEPune.com)
- Pune Business School (www.PuneBusinessSchool.com)
- S. B. Patil Public School (www.SBPatilSchool.com)
- S. B. Patil College of Science & Commerce (www.SBPatilCollege.com)
- Pimpri Chinchwad College of Arts, Commerce and Science (www.PCACSpune.com)
- S. B. Patil Institute of Management (www.SBPatilIMBA.com)
- Pimpri Chinchwad College of Engineering & Research (www.PCCOER.com)
- S. B. Patil College of Architecture & Design (www.SBPatilArchitecture.com)

Institutes Under Management Support By Pimpri Chinchwad Trust (PCET)

- Nutan Maharashtra Institute of Engineering & Technology (www.NMIET.edu.in)

Other Programs At Pimpri Chinchwad University

- | | | | | |
|----------|---------|------------|---------|----------|
| ◆ B.Tech | ◆ MCA | ◆ MBA++ | ◆ LL.B. | ◆ B.Sc. |
| ◆ M.Tech | ◆ M.Des | ◆ MBA | ◆ LL.M. | ◆ BA |
| ◆ BCA | ◆ B.Des | ◆ BA.LL.B. | ◆ BBA | ◆ Pharma |



BBA

Media & Communication

Duration
3/4 Years

Fee Per Annum
₹ 1,25,000/-

Courses Offered

Eligibility : Passed 10+2 or equivalent courses examination in any discipline from recognised board / council / university with minimum of 50% marks.

Course Highlights :

Dynamic Learning Environment : Industry-focused program covering Advertising, PR, Events & Film Making with real-world applications.

Industry-Driven Exposure : Internships and live projects with leading Advertising, PR Agencies & Production Houses.

International Certifications : Global credentials to enhance employability in creative industries.

Specializations in Year 3 : Focus on Advertising, Events, PR & Film Making with hands-on learning.

Career Opportunities



B.Sc.

Animation, VFX
& Multimedia Sciences

Duration
3/4 Years

Fee Per Annum
₹ 1,25,000/-

Eligibility : Passed in 10+2 or equivalent course in any discipline (Arts, Science or Commerce) from recognized board with a minimum of 50% of score for Open Category student and 45% for reserved category candidate.

*Candidates are selected on the basis of merit AND Personal Interview conducted by the PCU.

Course Highlights :

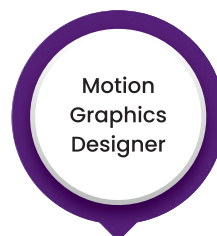
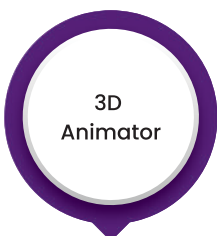
Comprehensive Media Technologies : Integration of traditional and digital storytelling with advanced animation tools.

Cutting-Edge Technologies : Courses on AI, Virtual Reality, and UI/UX design to ensure proficiency in evolving multimedia fields.

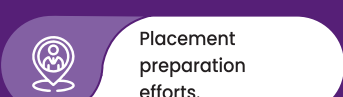
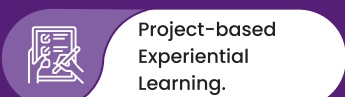
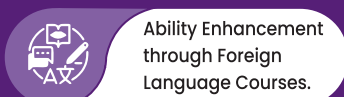
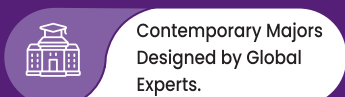
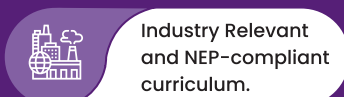
Hands-on Learning : Access to industry-grade software for real-world VFX and Animation projects.

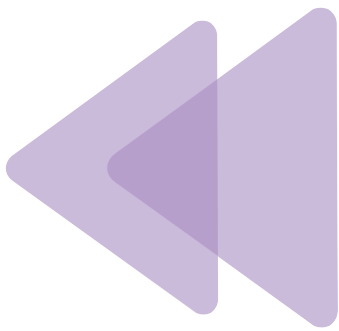
Diverse Career Pathways : Prepare for careers in Animation, VFX, Gaming, and AR/VR Development.

Career Opportunities



Advantages of PCU





At Pimpri Chinchwad University, the Pune School of Media and Communication Studies is where creativity meets purpose. We aim to shape future media professionals who can think critically, communicate effectively, and adapt to the dynamic landscape of media and communication. Our programs are thoughtfully designed to provide a perfect balance of academic learning and hands-on experience, ensuring that students are industry-ready from day one.

Course Highlights

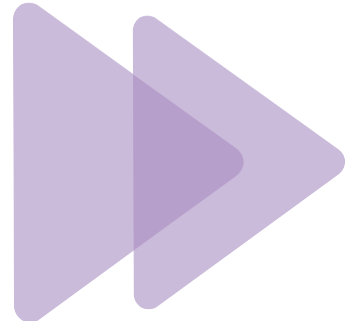
Diverse Specializations : Choose your path Advertising, Events, Public Relations & Film Making

Real-World Experience : Work on live projects, develop your portfolio, and build industry-ready skills.

Global Exposure : Access to international certifications and global media trends through study tours and collaborations.

Cutting-Edge Tools : Get hands-on training with the latest tools in digital media, AI-driven communication, and more.

Placement Assistance : Leverage our strong ties with leading media houses for internships and job opportunities. At the Pune School of Media and Communication Studies, we believe in nurturing bold ideas, encouraging creativity, and preparing our students to lead in the ever-changing world of media. Step into your future with us—where your voice becomes your power.



Career-Oriented Curriculum :

Courses designed to meet the ever-evolving of the media industry.

Industry Connect :

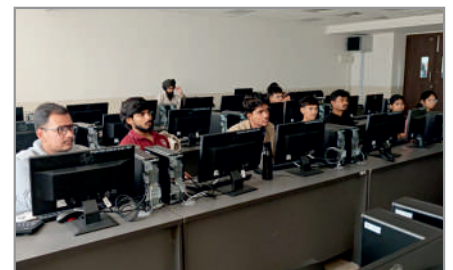
with media professionals through workshops, guest lectures, and internships.

Expert Faculty :

team of experienced academicians and industry leaders guide you every step of the way.

Strategic Location :

Located in Pune, close to major media hubs, opening doors to endless opportunities.



PCET's International Collaborations

Bilateral Agreements (34+ MoUs) with International Universities.

(USA, UK, Australia, Russia, Germany, Japan, Malaysia, Indonesia, Vietnam, Myanmar and Ireland)

PCET's international collaborations stand as a testament to its commitment to global education and academic excellence. With partnerships involving over 34 prestigious international universities and organizations, PCET fosters academic and research exchange, facilitates expertise sharing for course design, and jointly conducts workshops, conferences, webinars, and symposiums. These collaborations also offer valuable opportunities for students across all PCET institutes, including Pimpri Chinchwad University (PCU).



PCET Centralised Placement Cell

The PCET Centralized Placement Cell is a pioneering initiative that serves as the cornerstone of placement activities across all institutes under the Pimpri Chinchwad Education Trust (PCET). With a strong legacy of academic excellence and industry collaboration, this centralized cell ensures that all students within the PCET ecosystem have access to high-quality placement opportunities.

Highest Salary Offered to our Student

CTC 61 Lakhs p.a

**PCET TOTAL OFFERS 2022 BATCH:
2,147 JOB OFFERS FOR 1,662 STUDENTS**

Stellar Placements for PCET Students

Capgemini (2022-2023) 547

Capgemini (2021-2022) 348

Capgemini (2020-2021) 323

Cognizant (2021-2022) 307

Wipro (2021-2022) 267

Cognizant (2022-2023) 229

Capgemini (2019-2020) 207

KPIT (2015-2016) 183

KPIT (2014-2015) 155

Accenture (2022-2023) 149

Company	Salary (LACS PER YEAR)	Company	Salary (LACS PER YEAR)
UBER	61 L	AFour Technologies	8.0 L
Data Insights	36 L	Samsung R&D	7.5 L
ZF India	32 L	Capgemini	7.5 L
Amazon	28L	Dassault	7.5 L
Directi	26 L	Josh Software	7.0 L
Konica (Japan)	20 L	Bombardier	7.0 L
Daifuku Co Ltd (Japan)	18 L	TIAA	7.0 L
Techfirm (Japan)	17 L	Accenture	6.5 L
Veritas	12.5 L	Informatica	6.0 L
HSBC	12 L	Mediaocean	6.0 L
TEO Technologic	11.6 L	TetraPak	6.0 L
Adobe	11 L	ThoughtWorks	5.8 L
Flipkart	11 L	Tibco	5.5 L
Credit Suisse	11L	Cummins	5.5 L
Vmware	10 L	Godrej & Boyce	5.5 L
LTI	10 L	Value Labs	5.3 L
Quantiphi	9.5 L	KSB Pumps	4.75 L
Symantec	9.0 L	Sagitec	4.5 L
Persistent Systems	8.4 L	Uno Minda	4.5 L
SAP Lab	8.25 L	SKF	4.5 L
Pubmatic	8.0 L	Sungard	4.5 L

Industry Connects

Our strategic location amidst the industrial hubs of Pune, Pimpri Chinchwad, Talegaon, Chakan, Navi Mumbai, and Mumbai provides students with unparalleled opportunities for internships, industrial visits, and collaborations with leading companies. Our strong network of PCET alumni, many of whom are leaders in their respective industries, frequently engage with the students, sharing valuable insights and paving the way for their success.



Highlights at Pimpri Chinchwad Education Trust, Pune

34+
Years Legacy In Quality Education

1,000+
Recruiters On Campus Every Year

32,100+
Placements

57,500+
Alumni

5,500
Research Papers

1,200+
Faculty

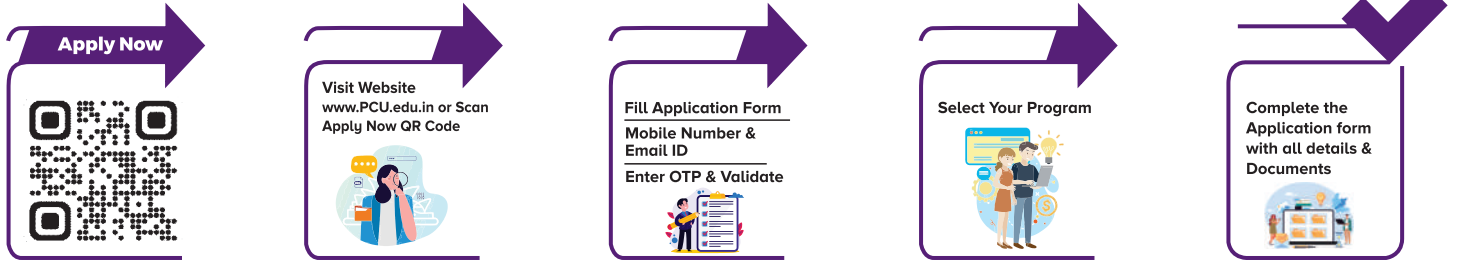
20,000+
Students on Campus Every Year

4
Campuses

11
Educational Institutes

550+
Patents

Apply in easy step's



A Flourishing Student Life at PCU

Life at PCU is not just about academics it's also about personal growth, cultural exposure, and extracurricular activities. Our campus is buzzing with societies and events that cater to diverse interests, ensuring that students have a well-rounded experience.



Shape your future at PCU with International-National certifications & Experiential Learning in Academics In collaboration with



Spoken Tutorial
Software Training Project
Developed by IIT Bombay



EduSkills
Nation Building Through Skills



NSE
Academy



Red Hat Academy
World's largest Linux Company

coursera

NPTEL

Google
CERTIFICATIONS

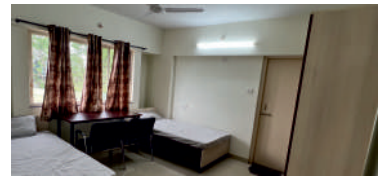
INTERNSHALA

PCU HOSTEL

We are delighted to introduce our exceptional Pimpri Chinchwad University, Pune hostel facility, nestled amidst the breathtaking beauty of lush green nature and majestic mountains. Designed to provide students with a truly enriching living experience, our hostel offers a range of outstanding features.

Key Features We Offer

- Modern and Well-Equipped Rooms
- Wi-Fi Connectivity
- Secure and Safe Environment
- Indoor Games
- Gymnasium
- Lush Green Nature
- Study Areas with Scenic Views
- Supportive Staff and Services



Leading the Way in Education : Maharashtra's Finest University

AWARDS & RANKINGS



Best Emerging University of the year 2023



Best Organization in Academics, Placements & Research



Awarded as the 'Pride of Maharashtra'



Awarded as the "Best Private University in Maharashtra".



Ranked 5 among the best emerging state-private universities.



EduSkills Emerging University & Academic Credit for Internship Award 2024



Times Education Icons 2024



Bharat Leadership Award



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Pimpri Chinchwad University, Pune

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PCET's Pimpri Chinchwad University (PCU)

(Established under Govt. of Maharashtra Act No. V 2023)

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